

WHAT IS CLAIMED IS:

1. A light diffusion plate comprising:  
a light transmitting thermoplastic resin; and  
a light diffusing agent,  
wherein the light diffusing agent is contained in an amount of 0.2 to 10% by weight with respect to the total weight of the light diffusion plate,  
wherein a degree of brilliancy of at least one surface of the light diffusion plate is from 20 to 70%.
2. The light diffusion plate according to claim 1, which comprises:  
a base material layer and;  
a coating resin layer formed on at least one surface of the base material layer,  
wherein the base material layer and the coating resin layer each comprises the light transmitting thermoplastic resin and the light diffusing agent.
3. The light diffusion plate according to claim 2, wherein an amount of the light diffusing agent

contained in the coating resin layer is 1 to 10% by weight with respect to a weight of the coating resin.

4. The light diffusion plate according to claim 2, wherein an average particle diameter of the light diffusing agent contained in the coating resin layer is 5 to 30  $\mu\text{m}$ .

5. The light diffusion plate according to claim 2, wherein a thickness of the coating resin layer is 20 to 200  $\mu\text{m}$ .

6. A direct type backlight device comprising, in this order:

a plurality of linear light sources;

the light diffusion plate according to claims 1 to 5; and

an optical film,

wherein a degree of brilliancy of at least a surface of the light diffusion, which contacts with the optical film plate, is from 20 to 70%.